

Managed vs unmanaged web hosting

Why bother with buying managed?

Now days you can go online and buy website hosting for as little as \$2 a month, which is less than a cup of coffee, but the question you need to ask is this.

Would I trust that \$2 a month hosting with my business critical data?

Or would I be better off spending a bit more money to ensure that everything is taken care of by a business that actually understands how critical being online is to my business?. We will get back to that question later.

Most of these cheap hosting plans are not aimed at serious business websites, they generally have low resource limits such as RAM and CPU allocated to them, meaning that your website does not load as quick as it could if the resources were higher.

Secondly, most cheap shared hosting is aimed at people who already have a website designed and just need somewhere to store the files and the associated bandwidth / traffic, so that users can access the server and or storage where the website is hosted.

This is fine if your website is just plain static HTML with no database connectivity at all, but the majority of websites with content management systems are not built this way.

Now a days most content management systems are database driven which is fantastic for computer illiterate users, as they can login to the backend of the website and fill out a few forms to add content and hit publish and all is good with the world.

But what happens if its not kept up to date in terms of installing the latest version of the software? It will eventually get hacked and you either need to pay a developer to fix the site or if you have one restore the website from a backup.

Also even after a security update items can brake meaning that you need to go into the back end code and repair the website.

The majority of web hosting providers, are not interested in providing web development services as it is not a part of their core business.

But the majority of web developers and or web designers, don't do a very good job of website hosting, as most just resell other providers shared services anyway with no control over the infrastructure.

What you want is a provider that has complete control over everything, who has their own servers that are only used by their clients and you want a provider that takes full responsibility for software updates as well as server security. Which allows you as a business owner to spend your time running your business instead of worrying about if your website is online or not.

For more details about our fully managed website hosting solutions call CPk Web Services today on 03 9013 4853.